

PRESS RELEASE *Sophia-Antipolis, December 15th, 2008*

ImmoTic DomoTIC Agora 2008: "from interactive home to digital cities, telesurveillance and security" at the core of the debate on better management of buildings and premises.

Which interoperability solutions shall enable different equipment and systems – electrical, computer, electronic – within homes, buildings and cities in the future to communicate within networks, remotely, and in full security? In the near future will there be a unique international standard designed to harmonize the communication systems and to promote the expansion of domotic and immotic markets? How is it possible to reconcile technological innovation and sustainable development together with a humanistic community vision at the scale of the City? Such were the topics discussed during the second ImmoTIC-DomoTIC Agora event organized by CARI, attended by almost 700 professional participants in the domains of home automation and building automation.

Thursday 11th & Friday 12th December 2008, Agora Einstein - Sophia Antipolis-

Home automation raised the issue of information transfer – landline or wireless – for system interconnection. **Eric Berthaud, founder of the LEA** (World leader of home broadband filtering technologies), argued in favor of the standardization of landline networks and of the accelerated deployment of line carrier current. The future digital home shall therefore be a mix of technologies that facilitates the digitalization of contents, HD connections through bridges between the broadband world and that of e-services based on the "homeplug energy" US model, which groups the two standards in force – PLC & C. Specialists agree that a European standard does not suffice and that on the international market a unique protocol must be imposed that will enable electrical equipment manufacturers, multimedia specialists and approved installation companies throughout the world to develop their activities in homes and in office/service buildings. With this objective in mind, the majors in the domain - **Legrand, LEA, LAN and Schneider** – have joined the home automation **PLC Ready Association**. As to European communication standards in home automation, **BACnet, Lonmark and KNX** also envisage the work to elaborate a unique standard.

Pierre Mumbach, the father of home automation in France, reminded the participants that ever since its origin, the issue of individual and collective urbanity is linked to the concept of high societal quality. "*The future collective building should integrate a positive humanized energy*". This community vision is shared by **Anne-Claire Reix, in charge of the Risk competitiveness pole**, who presented the different missions ensured by the **CEMER** (EuroMediterranean Center for the Environment and Project Risk) based on 4 themes: natural, urban, industrial risks and urban development. The CEMER comprises 6 member countries – Spain, Italy, Tunisia, Morocco, Algeria and Turkey. It develops networked information systems between member states and aims at elaborating a global risk mitigation platform at the national and international level through transverse federative partnership projects. Since its creation in 2005, 130 industrial companies, SMEs, research labs and training organizations have joined the pole. It has supported more than 100 projects and enabled funding 33 collaborative R&D projects for up to €20 millions. "*This collaborative work is essential within the framework of the observations and surveillance of the territories*" says **Thierry Bahougne, in charge of the National Interest Operation of the Var Plain (Opération d'Intérêt National (OIN) de la Plaine du Var)** launched in spring 2007. "*Owing to its exceptional geographic position and its mosaic of nationalities the Riviera metropole has all the assets to become a Mediterranean or even global area for the demonstration of the technologies suited to the observation and mitigation of risks*".

Another strong time of the event: the presentation of 10 innovative projects in the PACA Region centered on the use of digital systems and sustainable development during the 8th CrossRoad of Possibilities, on the initiative of the FING (New Generation Internet Foundation - Fondation Internet Nouvelle Génération). This creative profusion was acclaimed by Juliette Chesnel-Leroux, 1st Vice-President of the Europe and International Relation Economic Development Commission. Through the latest technological breakthrough, visitors have been able to follow the thematic workshops and the exhibitor spaces (www.agorasalons3D.com). Moreover, they have experienced a home-automated interactive initiatic pathway designed by **IDtique**, a company expert in the integration of communication systems in homes and buildings, and which has discovered the optronic system of real time airborne surveillance of territories, developed by the Var-based company **DroneXplorer**, for the local authorities.

As a French premiere, a partnership agreement has been signed between the Atman osteopathy center in Sophia-Antipolis and CARI within the framework of the Professional Health Plan that enables the employees of the company to enjoy for free the benefit of osteopathy care throughout the year. This unique initiative aims at ensuring lasting comfort at work and reducing sick leave.

All the photographic and audiovisual reportages are available as of this week on the site of the NiceteleWeb (www.niceteleweb.com), partner of the event and on the site of the event: <http://www.immotoc-agera.com>,

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Signing of a win-win partnership agreement between ATMAN and CARI

Within the framework of the Mr. Borloo's Five-Year plan "Professional Health 2005-2009", the ARTMAN Center of Sophia-Antipolis – a private osteopathy training institute approved by the Ministry of Health, Sport and Youth, certified ISO 9001 - proposes to companies to help osteopathy students at the end of their training by implementing a prevention and care policy towards their employees that comply with the companies' internal needs: reduction of labour accidents and sick leave, new motivation of teams, etc.

Therefore, a first partnership agreement has been signed on December 11th with CARI that enables Laura Perinetti - a trainee of the ARTMAN center – to prepare herself to the professional life. This student will thus provide osteopathic care to all the 250 employees of the company's head office in Carros, near Nice (06) as well as on the construction sites, i.e. one session every 5 weeks (between 6 and 10 individual sessions per year as a function of the needs). Besides this pre-employment internship – at a cost of €4000 per year – the employees will have free access to Health care center for epidemiological screening, randomization, and preventive health care prevention.

Founded in 1973 by Marc Bozetto its current Director, the ATMAN Center trains 350 students, employs 80 professional teachers and provides 10,000 treatments per year in approved health care centers. Upon completion of this partnership, new collaborative actions with CARI are envisaged: curative care for employees affected by professional pathologies (stress, joint diseases, MSD, depression, sleeping disorders), creation of an osteopathy-based well-being cell within the company, training of employees for proper postural and motion actions, occupational hazard prevention training.

About the CARI Group

Aware that the building and civil work industry is in France the largest energy consumer and contributor to the CO2 emissions (25%), the National Building, Civil Works and Service Company decided as early as 2004 to integrate the notion of eco-building for its new construction programmes (corporate real estate and public buildings).

Based in Carros in the Alpes-Maritimes Department, CARI (2400 employees, of whom 500 were recruited in 2008, with a TO of M€437), has several regional offices: Côte d'Azur, Méditerranée, Var, Sud-Ouest Languedoc-Roussillon, Ile-de-France, Alsace-Lorraine, Rhône-Alpes and Champagne-Ardenne Nord Pas de Calais. Besides its traditional activities (buildings, civil works, civil engineering, roads and utilities, electricity, joinery, maintenance), CARI develops its participation to Public-Private Partnerships (PPP): global proposals for the design, construction, funding and operation of sites.

Since 2004 CARI has absorbed several other companies. Its operations are based on 9 brands well established in France. The oldest one, NICOLETTI, in Nice, celebrated its 100th anniversary in 2006. The remaining 8 are THOURAUD, CIAMPI, CEOLIN, GIRAUD MED, SOBATRA, DEMICHELIS, MAZZA, and since July 2008, CIMBA in the Languedoc-Roussillon. In 2007, CARI became shareholder (49%) of Karobas, a riviera-based company specialized in 3D design, creation and animation.

The objective there is to broaden its answers to tenders for 3D films that present projects in a realistic and attractive manner.

CARI is strongly involved in sustainable development in three sectors: economic, social and environmental. So far, it is the only company in its domain to boast the triple certification: Quality, Security, Environment (QSE), for all its agencies and activities. Among the key actions, the following are worth noting: the construction of the first set of CARI HQE® certified buildings (High Environmental Quality), the Ecolucioles, in Sophia-Antipolis (06), professional insertion with a company internal training center, and the **organization of 6 annual events dealing with themes that concern sustainable development, in its AGORA Einstein Business Center in Sophia-Antipolis.**

This business, seminar and networking center bought by the company in 2005 has been renovated to reduce its energy consumption in line with environmental quality standards. In 2007, it was equipped with 250m² of photovoltaic cells, a heat pump, LEDs-based lighting. As such, it is today the first private building on the Riviera to sell electricity to the French Electricity Board, having reduced by a third its consumption in 2007 – 580 MW versus 880 MW in 2006.

Agora Einstein provides a full range of products: office rental, domiciliation, meeting rooms rental for seminars, fairs, conferences, exhibitions, showrooms, cocktails, etc. It also creates the Event, for the privileged members of its partner club, alternating inter-companies, cultural and artistic meetings.